

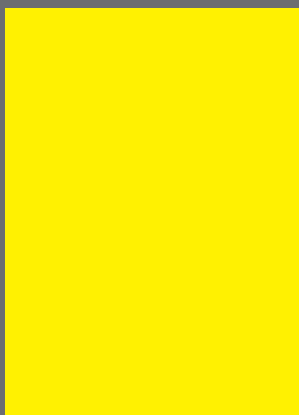
OUR ADVERTISING FORMATS



Front cover:
195 x 180 mm



Double-page: 390 x 272 mm
+ 5 mm allowance on each side



Full page: 195 x 272 mm
+ 5 mm allowance on each side



Horizontal 1/2 page:
166,38 x 122,2 mm



Vertical 1/2 page:
84,6 x 251,92 mm



Horizontal 1/3 page:
166,38 x 84,6 mm



Horizontal 1/5 page:
166,38 x 41,36 mm

FILE PER STAMPA:

Formats: pdf - eps - tiff - jpg
Color: 4 color (c-m-y-k)
Resolution: 300 dpi

VIDEO:

Formats: Video.flv, Video.swf
(Example: filmati x Youtube)

BANNER HOME PAGE:

Resolution: 400 x 300 pixel

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